

Waste Reduction Initiative through Education Proposals

Solid Waste Management Program, Navajo Nation EPA

“Recycling Mascot Education”

Carmenlita Chief

PO Box 2457

Window Rock, Arizona 86515

Funds Requested: \$10,472.60

The Navajo Nation EPA will receive funds to create a single recognizable mascot for recycling advocacy in three Arizona counties within the Navajo Nation in order to increase recycling awareness. The mascot will attend school presentations, community events, and athletic events. The Navajo Nation EPA has a goal of increasing recycling awareness by 20% through school and community presentations, implementing a recycling mascot website, newspaper advertisements, and community appearances. Requested funds will be used to purchase a mascot suit and newspaper advertisements. The Navajo Nation EPA will partner with the Resource Conservation and Recover Program, the Indian Health Service, and DNA – People’s Legal Services, Inc.

Bullhead City

“Bullhead City Recycling Education Program”

Tim Ernster

1255 Marina Blvd.

Bullhead City, Arizona 86442

Funds Requested: \$2,500

The Bullhead City will receive funds to implement the Bullhead City Recycling Education Program to educate the community about the new recycling drop-off program. The Program will accomplish the goal through cable advertising, development of education curriculum for schools and direct mailings to all residents. Funds for the program will be used for printing costs of the direct mailers.

City of Winslow

“Winslow WRITE”

James E. Ferguson

21 Williamson Avenue

Winslow, Arizona 86047

Funds Requested: \$19,000

The City of Winslow will receive funds to increase the materials diverted from the solid waste stream by increasing public awareness through school presentations, and the production of outreach material such as brochures, site signs, trailer labels, water bill inserts, newspaper ads, and city website pages explaining the program. Funds requested will be used to produce outreach material, purchase promotional giveaways, and provide a stipend to teachers for contribution of educational curriculum for students.

City of Peoria

“Peoria Curbside Recycling Educational Program”

William Mattingly

8401 W. Monroe

Peoria, AZ 85345

Requested Funding: \$60,000

The City of Peoria will receive funds to implement a curbside recycling program to 45,500 single and multi-family households. During the implementation process Peoria plans to introduce an education program in order to increase recycling awareness among residents. The outreach program will include school presentations, advertisements, newsletters, mailers, special event booths, an instructional video and block parties to help reach the target 15% diversion rate. Funding requested will be used for printing services, newspaper advertisements, educational materials, and video production costs.

Graham County Rehabilitation Center

“Recycling Education in Graham County”

Lane Hegel

PO Box 870

Safford, AZ 85548

Requested Funding: \$22,200

The Graham County Rehabilitation Center will receive funds to launch an educational advertising campaign to educate and encourage residents to participate in the expanded recycling drop off program. Requested Funding will be used to purchase radio advertisements.

City of Litchfield Park

“City of Litchfield Park Waste Reduction Through Community Education Program”

Darryl H. Crossman

214 W. Wigwam Blvd.

Litchfield Park, AZ 85340

Requested Funding: \$45,375

The City of Litchfield Park will receive funds to implement an educational outreach campaign targeting school children, local businesses, and residents through public event appearances, advertising, and school presentations. The City of Litchfield Park will host a poster/slogan recycling contest for children, set up booths at special public events, and create newspaper and television advertisements to educate residents about the new curbside recycling program. Requested funding will be used to create door hangers, brochures, educational booklets, magnets, newspaper advertisements, and videos to inform and educate residents about recycling and responsible waste reduction measures.